

Let's Talk

November is Long-Term Care Awareness Month!

Conversations that make a difference

The toughest conversations are the most important ones. Everyone wants a longer life, but no one wants to grow old.

AT LEAST

70%

of people over 65 will require some form of long term care services and support during their lives!

Join the Savvy Women Financial Fitness Series, featuring Amie Stone for an informative learning session.

The game plan

A checklist for your game plan



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- Do some research
- Develop a few talking points
- Share your reasoning for the conversation
- Schedule a time to speak with your loved one
- Gather important records or bring a list of information needed
- Be open to all opinions, there is no right or wrong
- Share your concerns about the future
- Tailor the conversation to your loved one's personality
- Solicit advice and responses
- Be ready to generate next steps for an actionable plan
- Create a phone tree
- Put yourself in their shoes
- Most importantly, start the conversation

MYTH

Health insurance and disability insurance are good substitutes for LTCI.

FACT



Neither health nor disability insurance were designed to cover **long term care**.

Can we convert the business to an apartment for Mom?
How would we pay for that?
How much can we help her pay for...physically?

Sign up today!

Register NOW!

November 2nd, 2018

11:30am—1PM

Blackhawk Country Club

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